

For Immediate Release
October 22, 2009

Contact: David Evans
202-544-8200

David Evans, Former Managing Director and Chief Researcher at the Corporate Executive Board, Joins The Clark Group, LLC

The Clark Group, LLC welcomes David Evans, former Managing Director and a Chief Researcher at the Corporate Executive Board, as a Partner in the firm's Washington, D.C. office. While at CEB, Mr. Evans managed multiple teams of business analysts identifying superior management practices for top corporate executives in functions such as R&D, Supply Chain, Quality, Sustainability, and Procurement.

With his move to The Clark Group, Evans applies his decade of management best practice experience to help clients improve returns on their investments in sustainability.

"David's background in management is a critical component of The Clark Group's strategy to better serve our clients' sustainability needs in the public and private sectors," said Brian Kuehl, Managing Partner of The Clark Group, and former Chief of Staff to U.S. Senator Max Baucus. "David will add significant value to our team and will support our clients' efforts to diagnose and overcome organizational roadblocks on the path to sustainability."

Mr. Evans' work with The Clark Group will provide timely support for leaders in both the private and public sectors. In the private sector, executives are struggling to prioritize competing sustainability initiatives and measure their performance, amid the uncertainty of pending climate change legislation and the rising tide of retailer mandates such as Wal-Mart's new [Sustainability Index](#). In federal agencies, similarly, leaders face heightened performance requirements from the Obama administration, as detailed in the release of [Executive Order 13514](#) and in new approaches to program evaluation using "comparative effectiveness research" methods.

"The Clark Group brings together an unusual combination of experience across the federal, NGO, and private sectors that places us at the center of rapid change in environmental and energy policy," said Mr. Evans. "That allows us to provide clients with unique insight into the many new management challenges they will consequently face and how to solve them."

Before joining The Clark Group, Mr. Evans worked at the Corporate Executive Board managing lines of business and developing performance assessment methodologies that help clients improve by comparing the effectiveness of different management practices. He first developed his interest in understanding the drivers of economic advantage during a decade in architectural practice and real estate development in the UK, France, and Germany. Mr. Evans's range of professional experience reflects a distinctly global and interdisciplinary perspective. He holds an MBA with High Distinction from Georgetown University and an AA Diploma from the Architectural Association School of Architecture in London.

The Clark Group specializes in public and private sustainability, climate solutions, and renewable energy. Established in 2001, they have offices in Washington, D.C. as well as in several locations around the country. More information about The Clark Group can be found online at www.clarkgroup.com.